



Diálogo Florestal para a Mata Atlântica
Uma iniciativa regional do "The Forests Dialogue"

The Forests Dialogue for the Atlantic Forest

3rd Meeting Report
October 19 to 21, 2006
Porto Seguro-BA



EXECUTIVE SUMMARY

In October 2003 thirty stakeholders came together in Santa Cruz de Cabralia, Brazil, for a dialogue convened by **THE FORESTS DIALOGUE** (TFD). The focus of the discussion was on forestry and biodiversity conservation. The meeting provided an opportunity for members of environmental groups, the forests products industry, landowner groups, and academia to exchange information and ideas on the key factors needed to achieve successful biodiversity conservation and business outcomes in forest regions.

The positive outcomes of this first meeting inspired three Brazilian Non Governmental Organizations and three companies from the forest sector – Instituto BioAtlântica (IBio), The Nature Conservancy of Brasil (TNC), Conservação Internacional do Brasil (CI), Rigesa/MeadWestvaco, Suzano Papel e Celulose and Veracel Celulose – to further develop the Dialogue by integrating other regional players into the process and by focusing on the development of a shared concept for the forest sector and other stakeholders regarding the conservation of biological diversity in the Atlantic Forest. This proposal was well received by the TFD Steering Committee, which added the initiative to the TFD agenda and is giving full support to the Brazilian initiative.

Most of the forest companies that operate in the Atlantic Forest region, and particularly those from the pulp & paper sector, develop reforestation projects and promote biological diversity conservation and monitoring of the species located within their properties. Nevertheless, the level of cooperation between the companies and conservationist bodies is still very limited. Both groups agree that, to ensure the survival of the Atlantic Forest, it is necessary to broaden the efforts through the development of common agendas and by establishing partnerships.

TFD Brazil was created in order to aid the development of practical and economically viable activities for both the conservation of the biological diversity in priority areas and the improvement of the companies' businesses. This initiative aims at integrating the pulp & paper companies and conservationist bodies which have operations and activities within the Atlantic Forest, one of the most important biomes on the planet in terms of biological diversity.

The goal of the first phase of The Forests Dialogue for the Atlantic Forest, which is taking place between 2005-2007, is to construct a common vision between forests companies' environmental entities. This vision will bring concrete results and consequently broaden the scale of the conservation effort, thereby yielding tangible benefits for biological diversity and for the companies that participate.

The first phase of **The FORESTS DIALOGUE FOR THE ATLANTIC FOREST** was designed to promote four gatherings, each in a different part of the Atlantic Forest. The first one took place in October 2005 in Teresópolis (RJ), when the first steps were taken towards the promotion of discussing both opportunities and expectations, and the possibilities for joint action involving the two groups. At this first gathering, two central themes for immediate action were defined – incentives to tree farmers and territorial planning – and a coordinating group was set up for each, with the task of designing an action plan. The final reports for the first and second meetings can be accessed at <http://research.yale.edu/gisf/tfd/biodiversity.html>

This document outlines the activities of the third meeting, which took place at a hotel conference room in the city of Porto Seguro, situated in Southern Bahia, and at the RPPN Estação Veracel, the largest private conservation unit of the Atlantic Forest.

THIRD MEETING

Between October 25 and 27, 2006, the third meeting of The Forests Dialogue for the Atlantic Forest took place in Porto Seguro-BA. Twenty-seven participants from the forest companies and environmental organizations attended the event, which aimed at approving pilot projects on territorial planning and tree farming programs.

On the opening session, Beto Mesquita and André Guimarães welcomed the participants and presented the Dialogue achievements so far, the perspectives to continue the initiative, the successful partnerships between forest companies and NGOs, and the development of pilot projects. They highlighted the importance of participation, commitment, and dedication of all members of the Dialogue.

Next, Cristina Moreno, representing Veracel Celulose, the hosting company, gave a presentation introducing The Forests Dialogue for the Atlantic Forest's history, objectives, and the planned actions for 2006 and 2007, focusing on the Dialogue topics: Territorial Planning and Tree Farming Program. The participants then introduced themselves and shared their views on the work produced so far.



Cristina Moreno presenting on the opening of the third Dialogue meeting



Participants expectations Panel on the third meeting

On the first presentation panel, participants shared their experiences from the partnership built up between companies and NGOs in the Vale do Rio Doce (MG), at “Mesopotâmia da biodiversidade” (a region situated between the Jequitinhonha and Doce rivers, in Southern Bahia and Northern Espírito Santo) and in the Vale do Paraíba and Capão Bonito (SP).

On the second panel, presenters exposed the data collected on the Tree Farming Program and Territorial Planning, which were complemented by comments and suggestions from the participants, allowing a better contextualization of the topic and contributing to orient and better planning of future actions.

Concluding the first day, the participants introduced the working plans which aimed to improve the Tree Farming Programs and the experiences related to Territorial Planning. The activities related to both topics were extensively debated, allowing for a better future planning of actions under the Dialogue umbrella.



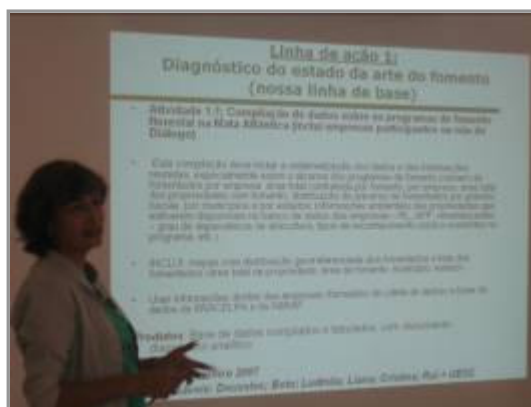
Presentations on implemented pilot projects at Mesopotâmia (Beto Mesquita, on the left) and at Rio Doce (Luiz Paulo Pinto)

On the second day, the activities took place at the RPPN Estação Veracel, in Santa Cruz de Cabrália. The conservation unit, created in 1999, is the largest of its kind on the Atlantic Forest – 6,069 hectares. On the site, the participants organized themselves into two working groups – Tree Farming and territorial Planning – in order to review the working plan produced by the groups.



Territorial Planning working groups (on the left) and Tree Farming working group at the RPPN Estação Veracel.

The third day started with the presentation of the working groups' proposals, which were complemented by the participants who composed the working group that day. To finalize the meeting, participants discussed the achievements of the Dialogue so far, highlighting that the process was conducted in a manner that allowed continuous and permanent participation, involvement of other participants, and the integration and socialization of information.



Liana Amaral introducing the Tree Farming working plan revision

During the evaluation session of the Dialogue, the participants expressed their satisfaction with the results and trust that the initiative will continue into a next phase.

WORKING PLANS REVISION

During the second meeting of The Forests Dialogue for the Atlantic Forest, the Tree Farming and Territorial Planning working plans proposed by the coordinators were presented and analyzed. The next step was to collect different perspectives from the other participants to improve the plans.

However, after the start of the implementation, between the Second and Third Meetings, it was evident that a series of activities were not included, such as partnerships developed between companies and organizations. On the other hand, it was also noticed that some of the actions were very complex to be put into practice, and might have produced not so satisfactory results.

Therefore, the participants opted to spend the working time assigned to them to revise these issues. The result was two more efficient plans that follow:

TREE FARMING

Line of Action 1:

Diagnosis of the current state of tree farming

Activity 1.1: Data gathering on Tree Farming Programs in the Atlantic Forest;

Products: Database with an analytical-diagnosis document

Deadline: February 2007

Responsibles parties: Deuseles Firme; Beto Mesquita; Ludmila Pugliese; Liana Amaral; Cristina Moreno; Rui Rocha.

Activity 1.2: Diagnosis of the Tree Farming Social-rural perception

Product: Relatório analítico, elaborado pelo consultor e revisado pelos responsáveis pela atividade

Deadline: November, 20

FINAL: Junho 2007

Responsible parties: Helena Maltez; Rui Rocha; Cristina Moreno; Fernando Veiga; Kaisa Tarna + consultoria contratada.

Activity 1.3: survey of the existing initiatives of incentives with a conservation/restoration essence of APP, ecological RL and corridors;

Line of Action 2:

Tree Farming matrix with environmental and social-cultural best practices

The Forests Dialogue for the Atlantic Forest reference document, with directives to the Tree Farming programs of the companies participating on the Dialogue. The document below was written based on the document produced by the participants of the forum promoted between environmentalists and paper and pulp companies at Southern Bahia.

First Version of the Tree Farming reference-document:

The first version contains information on the format that Tree Farming contracts should have in order to promote conservation, educate the farmers, and prevent deforestation.

Line of Action 3:

Best Practices Pilot implementation (from theory to practice)

Activity 3.1: Identification of the priority areas to the pilot implementation

- Criteria, directives, and decision making

Product: Priority areas / appropriate to implement pilot projects

Deadline: Third Meeting of the Forests Dialogue for the Atlantic Forest

PROPOSED AREAS: MESOPOTÂMIA DA BIODIVERSIDADE and RIBEIRÃO DO BOI (Bacia do Rio Doce), the last one is a pilot project that combines both tree farming and territorial planning

Activity 3.2: Follow the pilot projects implementation

Product: Implemented pilot projects and the ones being monitored

Deadline: *From now on, according to the Schedule of local projects*

Responsible parties:

MESOPOTÂMIA DA BIODIVERSIDADE: Suzano, Veracel, Aracruz, CI, TNC, IBio e Flora Brasil, together with Fórum Regional Ambientalistas / ABAF

RIBEIRÃO DO BOI (Bacia do Rio Doce): Cenibra, CI, TNC, IBio and other local institutions (IEF/MG; Promata, etc.)

TERRITORIAL PLANNING

Line of Action 1:

Evaluation of zoning actions in the states

Objectives:

- Introduce the Forests Dialogue to the Government and influential groups which participate in the process
- Offer support to the Government on the elaboration of the ZEE
- Map the status of the ZEE in seven states (BA, ES, MG, SP, PR, SC, RS)

Activities and deadlines:

- Compose seven groups
- Produce an official document requesting meetings with the government and class entities (industry and agricultural federations): end of November
- Carry the meetings: until April
- Systemize the information and elaborate a diagnosis report to present on the fourth meeting: May

Groups:

Coordination: André Guimarães

- BA: Oscar Artaza e Zeila Piotto
- ES: Elizete Siqueira e Rosane Borges
- MG: Luiz Paulo Pinto e Deuseles Firme
- SP: Mario Mantovani, João Augusti, Maria José Zakia e Marcio Nascimento
- PR: Miguel Calmon, Sandro Coneglian, Afonso Noronha e Mariana Schuchovski
- SC: Miriam Prochnow e Marco Brito
- RS: Káthia Vasconcelos e Rosane Borges

Pilot project development on Territorial Planning

Objectivess:

- Define directives through the Dialogue and elaborate pilot project proposals on the four priority areas (BA/ES, Rio Doce, Vale do Paraíba-Alto Tietê e Sul)

Actions:

- Validate directives to subsidy the pilot projects development
- Elaborate a standard script to the pilot projects
- Develop pilot projects

Some ideas to the Territorial Planning process directives

- Focus on silviculture/conservation;
- Observe the multiple uses Forests;
- Transparency;
- Consider ecosystem services;

Consider:

- Property multiple use, income alternatives, and yield
- Maintenance of man on rural areas

Groups:

Mesopotâmia da Biodiversidade (Sul da BA e Norte do ES):

Zeila Piotto, Elizete Siqueira, Rosane Borges, João Augusti, Beto Mesquita e Oscar Artaza

Rio Doce:

Luiz Paulo Pinto, André Guimarães, Miguel Calmon, Deuseles Firme e Leandro

Vale do Paraíba-Alto Tietê:

João Augusti, Mario Mantovani, Maria José Zakia e Marcio Nascimento

Sul:

Miriam Prochnow, Miguel Camon, Káthia Vasconcelos, Marco Brito, Afonso Noronha, Mariana Schuchovski, Kaisa Tarna, Sandro Coneglian e Rosane Borges.

Topics for the draft:

- Identification of the available information on the region to compose a SIG (priority areas map, remainders, public and private conservation units, Areas belonging to the companies and tree farmers, areas and projects of environmental organizations, etc.)
- Identification of existent programs and projects (governments, multilateral/bilateral, etc.)
- Identification and evaluation of institutional capacity
- Area Selection
- Composition of an action plan (territorial proposal for the pilot área)

ACTIONS TO BE PURSUED UNTIL THE NEXT DIALOGUE

- ✓ Evaluate the possibility of linking the Dialogue to new international and national players;
- ✓ construct a database with actions, projects, programs;
- ✓ Write an article about the Dialogue to be published in the media;
- ✓ Send letters to magazines;
- ✓ Create a webpage of The Forests Dialogue;
- ✓ Promote, on the closure of the fourth meeting, an event to promote the Forests Dialogue to the media and other key players;
- ✓ Introduce the Forests Dialogue to leaders and interest groups in the State of Rio Grande do Sul;
- ✓ Create the Forests Dialogue South Forum;
- ✓ The fourth meeting is scheduled for May 15-17, 2007 in Mogi das Cruzes-SP.

PARTICIPANTS OF THE THIRD MEETING

Name	Company / Institution
André Guimarães	Instituto BioAtlântica
Beto Mesquita	Instituto BioAtlântica
Cristina Moreno	Veracel Celulose
Deuseles João Firme	Celulose Nipo-Brasileira (Cenibra)
Elizete Siqueira	Instituto de Pesquisas da Mata Atlântica (IPEMA)
Gilberto Tiepolo	The Nature Conservancy (TNC)
Helena Maria Maltez	WWF- Brasil
João Carlos Augusti	Suzano Papel e Celulose
Afonso Kiehl Noronha	NorskeSkog
Kaisa Tarna	StoraEnso
Liana Maria Martins Amaral	Bracelpa

Lúcio Bedê	Conservação Internacional Brasil
Ludmila Pugliese de Siqueira	Instituto BioAtlântica
Luiz Paulo Pinto	Conservação Internacional Brasil
Márcio do Nascimento	Votorantim Celulose e Papel (VCP)
Marco Antonio Brito	Rigesa MeadWestvaco
Mariana Schuchovski	Masisa
Mario Mantovani	Fundação SOS Mata Atlântica
Miguel Calmon	The Nature Conservancy (TNC)
Miriam prochnow	APREMAVI
Oscar Artaza	Associação Flora Brasil
Roberto Rezende	Moderador
Rosane Monteiro Borges	Aracruz Celulose
Rui Rocha	Instituto Floresta Viva
Sandro Coneglian	Sociedade de Pesquisa em Vida Selvagem e Educação Ambiental (SPVS)
Sérgio Borenstain	Veracel Celulose
Zeila Piotto	Veracel Celulose